Appendix A: Code book: the identity of WikiLeaks according to traditional journalism

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Basic data

V1 From which newspaper is the article?
   A. de Volkskrant
   B. NRC/Handelsblad
   C. Trouw
   D. Parool
   E. Het Financieele Dagblad
   F. Nederlands Dagblad
   G. Reformatorisch Dagblad

V2 What is the genre of the article?
   A. News article
   B. Interview
   C. Opinion article
   D. Column
   E. Reader’s letter
   F. Review

V3 What is the publication date of the article?

(month+day, April 13th would be 413)

V4 What is main topic of the article?

Note: If the article is about the content of the documents leaked by WikiLeaks, answer A. For example, an article about civilian casualties in Iraq will be coded as ‘Content of WikiLeaks’. If the article is about the organization or the people affiliated with the organization (see list Affiliated persons WikiLeaks on the last page of the code book), answer B. An article about the legal issues of Julian Assange would fall within the category ‘WikiLeaks’. If the writer performs meta-discussion about WikiLeaks and the media, answer C.

   A. Content of WikiLeaks
   B. WikiLeaks
   C. Meta-discussion
   D. None of the above

V5 In which period is the article published (i.e., which leak does it follow up on?)

   A Collateral Murder  (April 1st – July 18th)
   B Afghan War Logs  (July 19th – October 18th)
   C Iraq War Logs  (October 19th – November 21st)
   D Diplomatic Cables  (November 22nd – January 1st)
Public service
The value can be found anywhere in the article, including citations. It does not matter who said it. It is noted in the article when there is textual evidence of mentioning the value, based on the following conditions.

In relation to WikiLeaks, an article makes notion of public service if:
- it mentions a need for the public to know
- it mentions the importance of publishing the documents leaked
- it mentions transparency
- it mentions the gatekeeping function of journalism (i.e., the selecting, filtering, or redacting the documents)

It perceives the value of public service **positively** if:
- it considers the content of the documents as good or important information
- it considers transparency as an ideal
- it mentions that WikiLeaks performed gatekeeping (i.e., the selecting, filtering, and redacting the documents)

It perceives the value of public service **negatively** if:
- it considers the content of the document as dangerous or unimportant information
- it considers transparency as radical
- it mentions that WikiLeaks did not perform gatekeeping (i.e., the selecting, filtering, or redacting the documents.)

If it is mentioned neither positively nor negatively, then the answer is 0.5, meaning neutral.

V6 Does the article make any notion of public service?
1 = Yes

**Note:** If yes, continue with the following question. If no, leave V7 empty.

V7 Does the article perceive the public service provided by WikiLeaks positively?
1=Yes

**EXAMPLE:**
The next citation will coded negatively (0) on Public Service:

“The American documents, published by whistleblowing website WikiLeaks have not brought anything scandalous yet, except for the notion that diplomats behave like unadulterated gossips.”

In this particular quote, the content of WikiLeaks is portrayed as gossip, and not providing notable, news-worthy information. Therefore, the public service is portrayed as negative.

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1 Trouw, December 2nd, 2010. Waarom is vertrouwelijkheid goed?
Objectivity
The value can be found anywhere in the article, including citations. It does not matter who said it. It is noted in the article when there is textual evidence of mentioning the value, based on the following conditions.

In relation to WikiLeaks, an article makes notion of objectivity if:
- it mentions radicalism (negatively or positively)
- it mentions WikiLeaks picking a side

It perceives the value of objectivity positively if:
- it considers WikiLeaks as being objective and rational
- it mentions radicalism positively

It perceives the value of objectivity negatively if:
- it mentions radicalism negatively
- it mentions WikiLeaks as being opposed to the government

If the article mentions the objectivity of WikiLeaks neither positively nor negatively, the answer is 0.5, meaning neutral.

V8 Does the article make notion of objectivity?
1= Yes

Note: If yes, continue with the following question. If no, leave V9 empty.

V9 Does the article perceive the objectivity of WikiLeaks positively?
1=Yes

EXAMPLE:
The following citation would be coded negatively (0) on Objectivity:

“The site received critique that it performed activism, because it not only published the images, but also gave it an opinionated title: Collateral Murder.”

In this citation, WikiLeaks is portrayed as being subjective, because it brought its content in an opinionated way.

Autonomy
The value can be found anywhere in the article, including citations. It does not matter who said it. It is noted in the article when there is textual evidence of mentioning the value, based on the following conditions.

In relation to WikiLeaks, an article makes notion of autonomy if:
- it mentions pressures from outside who influence the work of WikiLeaks
- it mentions WikiLeaks altering itself because of pressures from outside

Note: Both can be positively or negatively. Visa and MasterCard for example, might have influenced WikiLeaks negatively and hacker group Anonymous might have influenced it positively.

It perceives the value of autonomy positively if:
- it considers WikiLeaks as being resistant from outside pressures

It perceives the value of autonomy negatively if:
- it considers WikiLeaks as being (negatively or positively) influenced by outside pressures

If the article mentions the autonomy of WikiLeaks neither positively nor negatively, the answer is 0.5, meaning neutral.

V10 Does the article make notion of autonomy?
Yes=1

Note: If yes, continue with the following question. If no, leave V11 empty.

V11 Does the article perceive the autonomy of WikiLeaks positively?
Yes=1

EXAMPLE:
The following citation would be coded positively (1) on Autonomy:

“Once, it seemed over with with WikiLeaks: in 2008 a judge in California decided that wikileaks.org had to be taken offline. After critique of human rights organizations and organizations for freedom of the press, the judge retracted its verdict two weeks later.”

This particular quote is positive on autonomy, because it notes that WikiLeaks is (eventually) not affected by outside forces. Although there are powers that try to bring WikiLeaks down, it keeps functioning.

3 NRC, April, 15th 2010. Wereldwijde impact van WikiLeaks; Video schietende Amerikanen her-opent debat over vrije informatie.


**Immediacy**
The value can be found anywhere in the article, including citations. It does not matter who said it. It is noted in the article when there is textual evidence of mentioning the value, based on the following conditions.

In relation to WikiLeaks, an article makes notion of immediacy if:
- it mentions which period of time the documents include
- it mentions the newsworthiness or relevance of the documents
- it mentions how the content of the documents affects us now
- it mentions that the documents are old

It perceives the value of immediacy **positively** if:
- it considers the newsworthiness and relevance of the documents as positive
- it explains how the documents affect us now

It perceives the value of immediacy **negatively** if:
- it considers the documents too old to be relevant

If the article mentions the immediacy of WikiLeaks neither positively nor negatively, the answer is 0.5, meaning **neutral**.

V12 Does the article make notion of immediacy?
Yes=1

**Note**: If yes, continue with the following question. If no, leave V13 empty.

V13 Does the article perceive the immediacy of WikiLeaks positively?
Yes=1

**EXAMPLE:**
*The following citation would be coded as neutral (0.5) on Immediacy:*

“The cables come from the period 1966 until February this year, most of them from the last three years.”

*In this example, only the notion of the time period is made, but there is no value given to it. It is therefore neutral on Immediacy.*

*However, the following example would be coded as negative (0) on Immediacy:*

“The documents have furthermore mostly to do with the Bush registration. Hopefully, the situation is improved under Obama.”

*The writer mentions that the documents are old and we do not know how the situation is now. Therefore, there is no notion of immediacy.*

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4 Trouw, November 30th, 2010. WikiLeaks mest Augiasstal uit
5 Trouw, July 28th, 2010. WikiLeaks is nuttig als klokkenluiderssite, maar niet meer dan dat; Commentaar.
Ethics

The value can be found anywhere in the article, including citations. It does not matter who said it. It is noted in the article when there is textual evidence of mentioning the value, based on the following conditions.

In relation to WikiLeaks, an article makes notion of ethics if:
- it mentions transparency as a trait of journalism
- it mentions the way the documents are obtained
- it mentions the way WikiLeaks treats its sources
- it mentions the lack of transparency within the organization
- it mentions the way WikiLeaks censors its documents

It perceives the value of ethics **positively** if:
- it considers transparency as a good development
- it notes that the documents are stolen, but it is important to publish
- it notes that WikiLeaks treats its sources with great anonymity
- it notes that WikiLeaks handles its documents well by censoring sensitive information

It perceives the value of ethics **negatively** if:
- it considers transparency as unwanted
- it notes that the documents are stolen and it is not put into perspective
- it notes that WikiLeaks shows lack of transparency within the organization
- it notes that WikiLeaks has not properly censored sensitive information

If the article mentions the ethics of WikiLeaks neither positively nor negatively, or both, the answer is 0.5, meaning **neutral**.

V14 Does the article make notion of ethics?

Yes=1

**Note**: If yes, continue with the following question. If no, leave V15 empty.

V15 Does the article perceive the ethics of WikiLeaks positively?

Yes=1

**EXAMPLE:**

*The following example would be coded positively (1) on Ethics:*

“WikiLeaks is the final station of anonymously sent confidential information. Which will only be online after an extensive study and if the anonymity of the source is guaranteed for hundred percent.”

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Here, WikiLeaks is portrayed as a medium which considers anonymity of its sources as extremely important, and it is noted that the facts are checked before the information comes online. These are practices which belong to the ethics of traditional journalism.
Intertextuality

Intertextuality is in this case, on what sources the article is based. This could vary from legal documents, to officials from any government, to Julian Assange or a person on the street. Only name the source which is sure having been a source for the article. A former news article may also be taken into account.

V16 Are the official documents leaked by WikiLeaks a source for the article?
       Yes=1

V17 If yes, how many times is referenced to the documents?
       ...

V18 How many other sources are used for this article?
       ...

V19 Which sources are also used (more answers possible)?
       A. Official statements made by any government
       B. Legal documents
       C. Anything affiliated with WikiLeaks (except for the documents)
       D. Expert opinions
       E. Other news articles/news broadcast
       F. Other than the above

EXAMPLE:
The following article contains news about the infiltration of Shell within the Nigerian government. The news article gives information on the situation and names WikiLeaks as a source:

"[...]This is what Ann Pickard, former head of Shell in Nigeria, said in October last year to American ambassador Robin Renee Sanders, as the by WikiLeaks leaked American documents show."

Here, the documents are treated as the main source.

In this example, however, the documents are not the main source, but The Guardian is:

"Indian militaries and police officers have systematically tortured, electrocuted and sexually abused prisoners in Kashmir. The International Red Cross has told that to the American embassy in New Delhi in 2005. This appears from the documents of WikiLeaks which are published by British newspaper The Guardian on Friday."

Here, the documents are not consulted, but the newspaper the Guardian.

7 Het Parool, December 9th, 2010. 'Shell geïnfiltreerd in regering Nigeria'.
List of affiliated persons of WikiLeaks

**Persons affiliated with WikiLeaks**

| A | Assange, Julian |
| B | Farrel, Joseph |
| C | Harrison, Sarah |
| D | Hrafnsson, Kristinn |
| E | MacFadyen, Gavin (Sunshine Press) |
| F | Manning, Bradley |
| G | Ragnar Ingason, Ingi (Sunshine Press) |
| H | Schmitt, Daniel (or: Domscheit-Berg, Daniel) |

**Institutions affiliated with WikiLeaks**

| I | Anonymous (hacktivist group) |
| J | Sunshine Press |
| K | Wau Holland Foundation |
| L | The Pirate Bay |
| M | Pirate Party |